



Five Week Introduction to the Entrepreneur's Success Code Course Curriculum

How to run a High Performance Business and Have a Life

Week 1:

Becoming the CEO of Your Life

Live – live your life authentically

Lead – lead your life and business with clarity, purpose, and direction

Discover – discover what is truly possible in your life and your business

Principle 1: Create a life of abundance

Purpose: Gain clarity around the meaning of the word abundance

Result: Focus on the kind of abundance that is essential to your emotional health

Principle 2: Learn what you don't know

Purpose: To equip yourself with an advantage so you can get what you want

Result: Achieve your full potential in business and life

Week 2:

Principle 3: Learn how to create a business that serves your life

Purpose: Energize your business by aligning it with your driving force

Result: You will love your work and your work will love you, life will be large

Principle 4: Learning in the spirit of what needs to be done, not how to do it, produces results



Purpose: Reduces people problems and screens out inaccurate perceptions of your business

Result: Eliminates recurring frustrations in your business

Week 3:

Principle 5: Begin by discovering your personal objectives about your life

Purpose: Energize your business by aligning it with your personal goals

Result: You will begin to live a life on purpose taking care of self first

Principle 6: Integrate your core beliefs into your leadership style

Purpose: Activate your vision, action and spirit

Result: You will begin leading from your strengths

Week 4:

Principle 7: Be your very best all the time

Purpose: Access the best in you by learning how you impact others

Result: You will begin to live a balanced life utilizing your mental, physical, social and spiritual dimensions

Principle 8: Become an Entrepreneur, leave behind the manager, technician, or inventor in you

Purpose: Free yourself to own a business, not just have a job at your business

Result: You will become an entrepreneur and begin to experience abundance on all levels

Week 5:

Principle 9: Learn how to transfer wisdom into your business

Purpose: Access the best in your people through developing your people



Result: You will begin to see employees' capacities and commitment to you and your vision increase, they will become stakeholders or quit

Principle 10: Remember to celebrate your accomplishments – large and small

Purpose: Energizes and motivates you and your staff

Result: You will sustain your company's viability and have fun doing it